

LocNav USA 2011
 October 18-19, 2011
 Convention Plaza, San Jose



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Delegate List - Delegate List

Founder & President
1020 Placecast

President & CEO
Aerotopia

General Manager
Aha Radio for Harman

Vice President - Worldwide
 CoPilot Sales
ALK Technologies

Senior Vice President - Director
 Digital Incubator
Allen & Gerritsen

CEO
Altaide

Manager
Apple

Apple Geo
Apple

Programme Manager Indoor
 Services
Astrium

Director
AT&T Foundry

Founder & CEO
BestParking.com

Director
Blackbird Technologies

Venture Partner
BlueRun Ventures

Senior Advanced Technology
 Engineer
BMW

CEO
Booyah

Senior Manager
Broadcom

Executive Director
Centre for Spatial Law & Policy

Vice President - Strategy &
 Development
Commilabs

General Manager

Content Master

New Products Development
 Manager
Content Master

Continental

Product Line Manager -
 Connected Systems & Services
**Continental Automotive
 Systems**

CMO
CSR

Vice President - Sales
deCarta

Marketing Communication
 Manager
deCarta

Chief Engineer - Advanced
 Infotainment & Driver Interface
Delphi E&S

Application/System Engineer
Denso

Sales Engineer
Denso Sales CA

Head of Product & Engineering
eBay Local

Vice President - Product
 Management
Ekahau

Senior Researcher
Ericsson

Director - Product
Factual

Program Manager - Telematics
Futjisu Ten

Vice President & Practice Leader
Gartner

Managing Director - General
 Manager - Advanced Technology
 Silicon Valley
General Motors

CTO
GeoIQ

Chief Georilla Officer

Georillas

CEO & Co-Founder
Geotoko.com

Innovation & Technology Director
Golsat

Senior Product Manager
Google

Contributing Editor
GPS World Magazine

Co-founder
Groundspeak

Director
Hyundai Mnsoft

General Manager
Hyundai Mnsoft

Solution Director
IC Group LP

CIO
IC Group LP

Analyst
IMS Research

Research Director
IMS Research

Vice President
Infogroup

Research Staff
**Institute for Defense
 Analyses**

Director / Treasurer & Marketing
 Chair
Intel

Director
Intel Capital

Business Development
Intel Corporation

Strategic Planning
Intel Corporation

Research Scientist
Intel Corporation

Technical Marketing
intel.com

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Principal Analyst & Fellow
iSuppli

Senior Vice President - Marketing
JiWire

Associate
Koshla Ventures

Founder & President
LBMA

Marketing Manager
Localeze

Business Development - Local
Search, Mobile & PND
Localeze

Vice President of Market
Development
Localeze

Vice President - Content
Distribution
Localeze

Founder & Principal Consultant
Location

Co-Founder
Loopt

Co-Founder
Loopt

Sales Manager - Embedded
Technologies
Loquendo

Director - Embedded Sales
Loquendo

Senior Vice President & General
Manager
MapQuest

Senior Vice President
Mastercard

Vice Presiden & Senior Managing
Consultant - Location Services
Mastercard

Procurement Officer
**Ministry of Education and
Sports**

CEO
**Motion X / Fullpower
Technologies**

Senior Director - Business
Development & International
Digital Media
MTV Networks

Founder
Mytopo

Mobile Applications / Product Line
Manager
Navigation Solutions

Vice President - Partnering
NAVTEQ

Product Marketing Manager
NAVTEQ

Product Manager
NAVTEQ

Strategic Program Manager
NAVTEQ

Product Manager
NAVTEQ

Managers - Sales Strategy &
Operations
NAVTEQ

Director
**Nepal Institute for Corporate
Studies**

Director - Mobile Solutions
Marketing
Neustar

Senior Director & DMTS
Neustar

Business Unit Leader
NNG

Director - Ovi Places
Nokia

Business Development &
Evangelism - LBS
Nokia

Head of Location Services
Marketing - North America
Nokia

Business Development &
Evangelism - LBS
Nokia Forum

Chief Architect
OGC

Mobile Lead
OMD

Associate Director - Retail Pricing
**OPIS (Oil Price Information
Service)**

Director - Business
Development/Retail Pricing
**OPIS (Oil Price Information
Service)**

Director - SDP Product Marketing
Oracle

Telematics & Automotive Director
Orange

Senior Director - Corporate &
Business Development
Palm

Director - Planning & Strategy
Panasonic

Vice President - Product Planning
Pioneer

CEO
PlaceIQ

Co-Founder & CEO
PointInside

Director - Product Marketing &
Communications
Polaris Wireless

Staff Business Strategy Analyst
Qualcomm

Product Manager - BlackBerry
Location Services
Research In Motion

Director - LBS & Applications
RIM

Project Manager
**Robert Bosch, Research and
Technology Center**

Director - Business Development
SenionLab AB

Manager
SenionLab AB

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Director - Business Development
SenionLab AB

CEO
Sensewhere

Manager
Sensis

Commercial Manager
Sensis

Chief Technology Officer
Sensor Platforms

President
Shooger

Project Manager
Simon Property Group

Vice President - Business
Development
SimpleGeo

Chief Architect
Skyhook

Specialist - Location Based
Services Technology
Sony Ericsson

Manager - Advanced Technology
Research Lab - Mobile Analytics
Group
Sprint

Founder
Sterling Market Intelligence

Senior Analyst & Director -
Business Development - Global
Automotive Practice
Strategy Analytics

Senior Product Manager
Symantec

Social Technology Officer
Tasti D-Lite

Principal
Technology Growth Advisors

Vice President - LBS Product
Marketing
TeleCommunication Systems

Vice President - Corporate
Business Development
Telenav

Vice President - Products
Telenav

Product Manager
Telenav

Business Development Manager -
Telematics
T-Mobile USA

Product Manager
TomTom

Marketing Manager - Licensing
TomTom

Vice President - Product &
Marketing
TownHog

CEO
TrafficLand

Product Manager
Trimble Navigation

Business Development Manager
Trimble Outdoors

Head of Mobile Partnerships
TripAdvisor

System Integrator
Unisys

System Integrator
Unisys

CEO
Urban Mapping

Vice President
Venrock

Partner
VisioThink

CEO
waze

Head of Location Based
Marketing
WCG

CEO
Xtify

Product Management Social &
Location
Yahoo, Geo Technologies

Vice President - Engineering -
San Jose
Zebra Technologies

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